

## Communications Specialist

Are you a storyteller, design enthusiast, and social media ninja rolled into one? Do you want to help tackle health challenges — like cancer prevention, vaccine hesitancy, and chronic disease management?

If you've got creative energy, the ability to turn complex ideas into engaging content, and a knack for coordinating projects, we want to meet you.

### Who we are

[Praxus Health](#) (formerly 19 To Zero) is a healthcare not-for-profit that collaborates with a diverse range of partners to drive meaningful change and improve the health of communities.

Our work includes:

- **Actionable Insights:** We conduct research to understand public perceptions and the current landscape across various health topics.
- **Advocacy:** We advocate for equitable policies at all levels of the system that will improve the health outcomes for priority communities.
- **Community Partnerships:** We collaborate closely with community groups and organizations to ensure our work reflects the needs and priorities of the people we serve.
- **Education & Practice Change:** We partner with healthcare providers and system leaders to co-create innovative tools, resources, and initiatives that elevate healthcare quality and promote effective care delivery.
- **Health Communications:** We design, develop, and execute targeted and tailored educational and marketing interventions to drive healthy behaviours.
- **Models of Care:** We develop, implement, and evaluate new models of care that improve patient experiences and health outcomes.

### What you'll be doing

You'll work closely with our Communications Manager, while collaborating with senior leadership, community organizations, and health partners to bring projects to life. Some of the work you'll be doing will include:

#### Content & Design

- Turn complex healthcare concepts into clear, compelling messages
- Craft engaging copy for websites, social media, and marketing materials
- Design for social, web, print, and presentations

- Help manage multiple social media accounts and platforms
- Lead monthly social media analytics and reporting

#### Project Coordination

- Support project execution alongside our team leads
- Keep projects moving — from timelines and edits to slide decks

#### What we're looking for

- ~2 years of experience in communications, marketing, or design
- Comfortable using Canva and/or Adobe Creative Suite
- Social media experience — you've created everything from reels and stories to graphics and carousels
- A way with words — you can write clear, compelling content that connects
- A natural multitasker who can help keep projects organized and on track
- Passion for health equity, social impact, and making complex topics understandable
- Bonus points if you have experience with web platforms such as WordPress or Squarespace

#### Why you'll love working with us

- A flexible, remote role you can shape around your life
- A chance to flex your creative muscles on meaningful, mission-driven projects
- A supportive team that values bold ideas and making a real impact
- Opportunities to grow your skills in health communications
- A work culture that blends purpose, collaboration, and fun!

#### Location and salary

This is a remote position open to candidates across Canada and may be part-time or full-time. Compensation is based on experience and structured under an independent contractor agreement.

#### How to apply

If this sounds like your kind of role, we'd love to hear from you. Please send your CV and samples of your work to [careers@praxushealth.ca](mailto:careers@praxushealth.ca) with the subject line: "Application: Communications Specialist"

***Application Deadline: September 5, 2025***